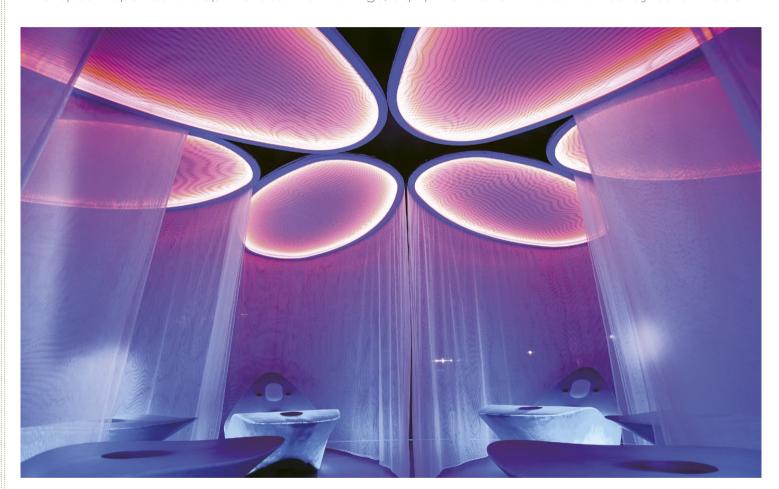


European Spa rounds up the latest furnishings, equipment and finishes. Edited by Sarah Todd



Entering a whole new AlphaSphere of experience

Artist's new holistic space offers guests the chance for therapeutic, multi-sensory relaxation

Viennese artist and 'perception researcher' sha. has unveiled a new sensory experience based on the latest therapeutic findings in energy medicine.

Making its global debut at the Madinat Jumeirah Dubai as part of the luxury resort's 10-year anniversary celebrations, the AlphaSphere DELUXE was presented to a handpicked audience as part of sha.'s Holistic Design Weekend creative workshop.

Said to enhance perception by focusing on the senses to enable deep relaxation, the space was designed as a whole mind-body experience in which the user can gain a heightened and simultaneous awareness of sound, colour, light, vibration, touch, temperature and smell.

Four different 25-minute programmes range from the

balancing and calming 'Blue' programme to the revitalising and energising 'Orange'. The special edition version pictured above is for six people, but the installation is more commonly installed for couples or single-person use.

The installation can be used as a standalone holistic treatment or as part of a larger package with other spa treatments to enhance the guest experience.

sha. (pictured right) describes AlphaSphere DELUXE as a 'spaceship for inner journeys'. Describing the inspiration for his work, he states: "I am the creator of artistic spaces which connect our senses in new ways of seeing, hearing, smelling, touching and feeling."

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